



Los Angeles County Alliance
for
BOYS & GIRLS CLUBS

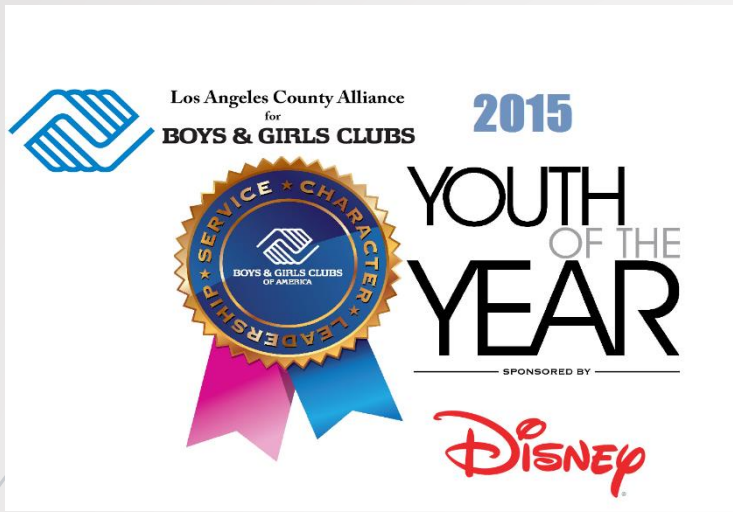
2015



YOUTH
OF THE
YEAR

SPONSORED BY





- Who** - Youth of the Year, Club Members, Celebrities, VIP's
- What** - Celebratory Event 90 Minute Program
- When** - Wednesday March 25, 2015
- Where** - El Capitan Theater

YOUTH OF THE YEAR

BGCA's premier recognition program for Club members

Established in 1947, **Youth of the Year** is BGCA's premier recognition program for Club members, **promoting service** to Club, community and family; academic success; strong moral character; life goals; and poise and public speaking ability.

Local Clubs recognize members ages 14 to 18 as Youth of the Month winners and select a Youth of the Year, who then participates in state competitions. State winners each receive a \$1,000 scholarship and participate in regional competitions. Five regional winners each receive a \$10,000 scholarship and compete on the national level. The **National Youth of the Year** receives up to an additional \$50,000 scholarship and is installed by the President of the United States.



YOUTH OF THE YEAR





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Location





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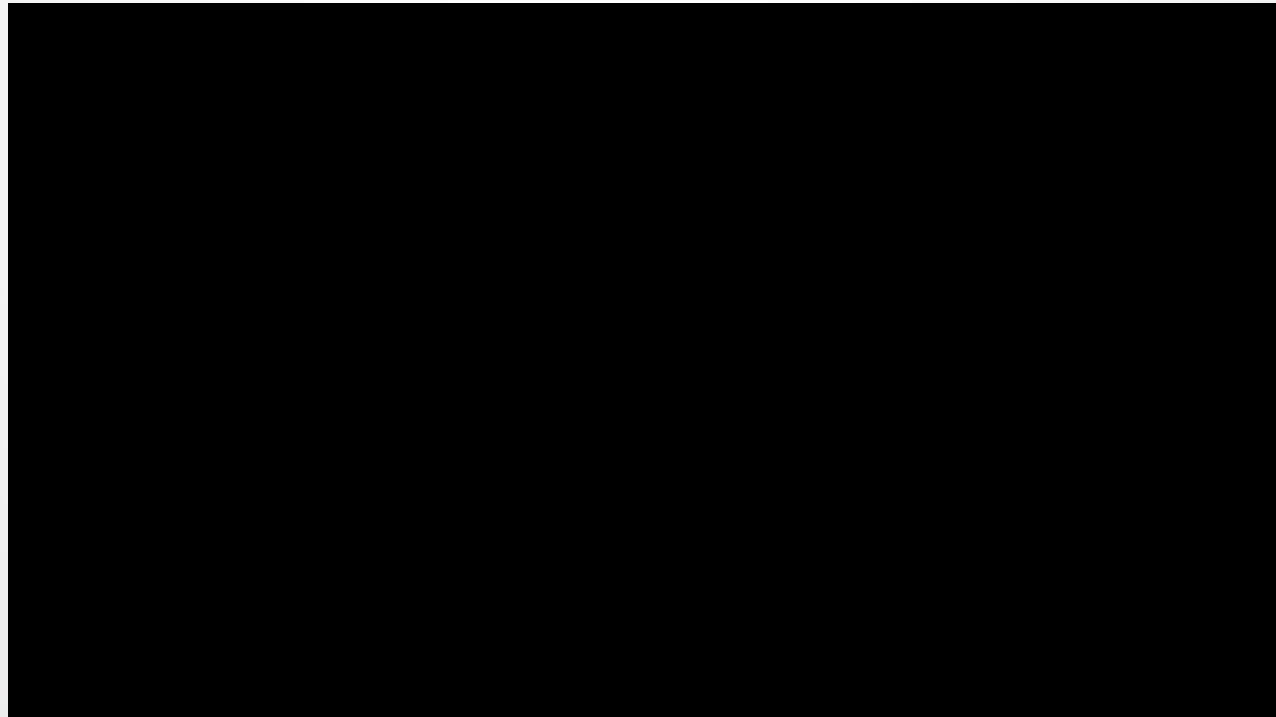


Celebrity Speakers





2015
Youth of the Year
Awards
Sponsorship and Participation



SPONSOR OPPORTUNITIES

\$10,000 - Corporate sponsored luncheon for 26 nominees

Additional

- Movie Sponsor
- Dinner Sponsor

\$ 5,000 - Courtesy parking for event (acknowledged program, signage)

\$ 2,500 - 26 Duffle bags for the Nominees with your logo

\$ 1,500 - Donation for Scholarship in Your Name

- Parking Sponsor
- Printing Sponsor



\$27,000

“CLUB GIFTING SPONSOR”

- ❖ **Recognition in Pre-Post press release**
- ❖ **Logo recognition on March event signage and promotional materials (website, newsletter, program, invite)**
- ❖ **Will provide spokesperson as a resource for some Media Promotions (Radio, Interviews, TV, Blogs, etc.)**
- ❖ **Reserved seating for 6 representatives**

\$50,000

“RECEPTION SPONSOR”

- ❖ **Dave and Busters Restaurant Reception**
- ❖ **Prominent signage with link recognition with all logos associated with the Reception**
- ❖ **Company handout and bag stuffers at Reception**
- ❖ **Reserved seating for 10 representatives**





\$50,000

“SCHOLARSHIP SPONSOR”

- ❖ **Most prominent logo with link recognition with all logos associated with the event**
- ❖ **Recognition in Pre-Post press release and post press release**
- ❖ **Opportunity for one company representatives to serve on initial/final scholarship judge panel**
- ❖ **Reserved seating for 10 representatives**



\$75,000

“FEATURE SPONSOR”

- ❖ **Most prominent logo with link recognition with all logos associated with the event**
- ❖ **Brand placement at YOY event along transition routed at the event throughout the evening**
- ❖ **Logo recognition on March event signage and promotional materials (website, newsletter, program, invite)**
- ❖ **Recognition in Pre-Post press release and post press release**
- ❖ **Opportunity for one company representative to serve on initial/final scholarship judge panel**
- ❖ **Reserved seating for 10 representatives**



\$100,000 SPONSOR

- ❖ **BANNER DISPLAY**
- ❖ **EVENT COLLATERAL**
- ❖ **VIP ACCESS/RECEPTION**
- ❖ **STAGE OPPORTUNITY TO INTRODUCE
OUTSTANDING YOUTH**
- ❖ **SERVE AS A JUDGE IN THE SCHOLARSHIP
PROGRAM**
- ❖ **OPPORTUNITY TO PARTICIPATE IN SPEAKERS
BUREAU**
- ❖ **And more.....**

\$150,000

“PRESENTING SPONSOR”

- ❖ COMPANY PRESENTATION
- ❖ SPEAKER
- ❖ EVENT PROGRAM
- ❖ FEATURED @ KICK OFF EVENT
- ❖ MEDIA PARTNER PARTICIPANT
- ❖ SOCIAL MEDIA
- ❖ LOGO ON ALLIANCE WEB SITE/ARTICLE WHY BGCA
- ❖ E-BLAST/NEWSLETTERS
- ❖ BANNER DISPLAY
- ❖ EVENT COLLATERAL
- ❖ VIP ACCESS/RECEPTION
- ❖ OPPORTUNITY TO COBRAND THROUGH MEDIA
- ❖ OPPORTUNITY TO PARTICIPATE IN SPEAKERS BUREAU
- ❖ And more.....

Disney

NOT AVAILABLE



Los Angeles County Alliance
for
BOYS & GIRLS CLUBS



Contact us for all sponsorship options and availability.

We have something made especially for your Company and Budget

Contact: Mary E. Hewitt
Executive Director
MHewitt@BeGreatLA.org
Tel 310 303-2869
www.GreatFuturesLA.org